NOTICE

## OF



## MEETING

# VISITOR MANAGEMENT FORUM

will meet on

#### TUESDAY, 8TH MARCH, 2016

#### At 6.30 pm

in the

#### MACDONALD WINDSOR HOTEL (HIGHGROVE SUITE) 23 HIGH STREET, WINDSOR, BERKSHIRE, SL4 1LH,

#### TO: MEMBERS OF THE VISITOR MANAGEMENT FORUM

COUNCILLORS COLIN RAYNER (CHAIRMAN), DAVID BURBAGE (VICE-CHAIRMAN), GERRY CLARK, JESSE GREY AND NICOLA PRYER

<u>SUBSTITUTE MEMBERS</u> COUNCILLORS MICHAEL AIREY, CHRISTINE BATESON, PAUL LION, EILEEN QUICK AND SHAMSUL SHELIM

Karen Shepherd - Democratic Services Manager - Issued: 29.02.16

Members of the Press and Public are welcome to attend Part I of this meeting. The agenda is available on the Council's web site at www.rbwm.gov.uk or contact the Panel Administrator **Tanya Leftwich** 01628 796345

**Recording of Meetings** – The Council allows the filming, recording and photography of public Council meetings. This may be undertaken by the Council itself, or any person attending the meeting. By entering the meeting room you are acknowledging that you may be audio or video recorded and that this recording will be available for public viewing on the RBWM website. If you have any questions regarding the council's policy, please speak to the Democratic Services or Legal representative at the meeting.

## <u>AGENDA</u>

#### <u>PART I</u>

<u>ITEM</u>	SUBJECT	<u>PAGE</u> <u>NO</u>
		<u></u>
1.	APOLOGIES FOR ABSENCE	-
	To receive any apologies for absence.	
2.	DECLARATIONS OF INTEREST	7 - 8
	To receive declarations of interests from Members of the Forum in respect of any item to be considered at the meeting.	
3.	MINUTES	9 - 14
	To note the Part I minutes of the meeting of the Panel held on 2 December 2015.	
4.	VERBAL UPDATE ON WINDSOR WAY FINDING SCHEME	-
	By the Visitor Manager (Julia White) RBWM.	
5.	VERBAL UPDATE ON COACH PARK WALKWAY REFURBISHMENT	-
	By the Visitor Manager (Julia White) RBWM.	
6.	SOUTH WEST TRAINS - MAJOR EVENT PLANNING, WYATT GATES	-
	By Wyatt Gates (South West Trains).	
7.	VISITOR MANAGER'S UPDATE	-
	By the Visitor Manager (Julia White) RBWM.	
8.	DISCUSSION ITEM - VISITOR MANAGEMENT STRATEGY FOR THE NEXT THREE YEARS	-
	To be introduced by the Chairman.	
	Key Objectives:	
	<ul> <li>How do we promote Windsor to the World?</li> <li>How do we get day visitors to stay longer?</li> <li>How do we get visitors to spend more money?</li> <li>How do we get visitors to stay more nights in the borough?</li> </ul>	
9.	ITEM SUGGESTIONS FOR FUTURE FORUMS	-
	The Forum is invited to make item suggestions for future meetings.	

10.	DATES OF FUTURE MEETINGS	-
	<ul> <li>5 July 2016 (6.30pm start) – venue to be confirmed.</li> <li>22 September 2016 (6.30pm start) – venue to be confirmed.</li> <li>5 December 2016 (6.30pm start) – venue to be confirmed.</li> <li>30 March 2017 (6.30pm start) – venue to be confirmed.</li> </ul>	
11.	LOCAL GOVERNMENT ACT 1972 - EXCLUSION OF THE PUBLIC	-
	To consider passing the following resolution:-	
	"That under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the remainder of the meeting whilst discussion takes place on items 12 & 13 on the grounds that it involves the likely disclosure of exempt information as defined in in Paragraphs 1-7 of part I of Schedule 12A of the Act"	

### PRIVATE MEETING

<u>ITEM</u>	<u>SUBJECT</u>	<u>PAGE</u> <u>NO</u>
12.	MINUTES	15 - 16
	To note the Part II minutes of the meeting of the Panel held on 2 December 2015.	
	(Not for publication by virtue of Paragraph 2 of Part 1 of Schedule 12A of the Local Government Act 1972)	
13.	BUSINESS UPDATES	-
	Round Table from Visitor Management Forum members.	
	(Not for publication by virtue of Paragraph 2 of Part 1 of Schedule 12A of the Local Government Act 1972)	